



22nd June 2023



Community Wealth Building – Audit, strategy and business plans

Community Wealth Building: five pillars

1. **Plural ownership of the economy:** Developing and growing small enterprises, community organisations, co-operatives and municipal ownership is important because they are more financially generative for the local economy – locking wealth in place
2. **Making financial power work for local places:** Increase flows of investment within local economies by harnessing and recirculating the wealth that exists, as opposed to attracting capital. This includes redirecting local authority pension funds and supporting mutually owned banks.
3. **Fair employment and just labour markets:** Anchor institutions have a defining effect on the prospects of local people. Recruitment from lower income areas, paying the Living Wage and building progression routes all improve local economies.
4. **Progressive procurement of goods and services:** Develop dense local supply chains of businesses likely to support local employment and retain wealth locally. These include SMEs, employee owned businesses, social enterprises, co-operatives and community businesses.
5. **Socially just use of land and property:** Deepen the function and ownership of local assets held by anchor institutions, so that financial and social gain is harnessed by citizens. Develop and extend community use – public sector land and facilities as part of “the commons”.

Appointment of consultants

- **Lot one** - an audit of existing best practice and a mapping exercise against each of the five pillars.
- **Lot two** - identification of case studies that may be replicable across Argyll and Bute and identification of opportunities that are relevant to our locality and strategic aims as a CPP linked to our new LOIP objectives.
- **Lot three** - development of a CWB strategy and action plan.
- **Lots four and five** - the aim here is to develop two business cases and models for two areas of activity to propel our actions forward. This had been previously proposed as exploring a business model for Community Energy and also a food hub. This still might be the case but the direction of focus should emanate from the audit and mapping exercise and this will also ensure there is no duplication of effort by analysing closely existing strategies and activity.

Consultants – following a competitive process CLES have been appointed
(<https://cles.org.uk/>)

How the project will be managed

- Task and finish steering group
- Current proposed members:-
 - TSI – Takki Sulaiman
 - HIE – Morag Goodfellow/Claire McMurchy
 - A&B Council – CEO/Directors supported by John McLuckie
 - SDS – Anthony Standing/ Susan MacRae
 - Health – Alison McGrory
- ToR to be discussed at first steering group
- Steering group to approve activity and report before coming to CPP

Key milestones and approach

- Interviews with CPP members – July/August 2023
- Document search and review – July/August 2023
- CPP dedicated workshop – August/September 2023
- Local Area Community Planning Groups – August/October 2023
- Citizen-led workshops – August/October 2023
- Business case selection – October 2023
- Draft report – October/November 2023
- Presentation and approval of report at December 2023 CPP

Accessible with meaningful plans and actions

Links

- Centre for Local Economic Strategy (CLES): <https://cles.org.uk/> and <https://cles.org.uk/making-spend-matter/>
- North Ayrshire CWB approach: <https://www.north-ayrshire.gov.uk/news/Community-Wealth-Building-%E2%80%93-one-year-on-and-making-a-difference-to-communities-across-North-Ayrshire.aspx>
- Scottish Government and CWB: <https://www.gov.scot/policies/cities-regions/community-wealth-building/>
- National Care Service proposals: <https://www.gov.scot/publications/national-care-service-scotland-consultation/>
- Programme for Government: <https://www.gov.scot/programme-for-government/>
- Community Planning Partnerships outcomes: <https://www.argyll-bute.gov.uk/council-and-government/community-planning-partnership>
- Rebuilding Better: <https://www.gov.scot/news/rebuilding-better/>
- National Social Enterprise Plan: <https://www.gov.scot/news/new-plan-for-social-enterprises/>
- Local Anchor Charter: <https://www.north-ayrshire.gov.uk/Documents/cwb-anchor-charter.pdf>

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